ANNUAL REPORT
OF THE TONI PIËCH FOUNDATION

2022
ANNUAL REPORT
PERIOD: APRIL 2022 – DECEMBER 2022

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THE FUTURE HOLDS UNPRECEDENTED CHALLENGES – AND THUS ENORMOUS OPPORTUNITIES.

Toni Piëch, Founder & Chair of the Board
“In an era of new military interventions in Europe, massive violations of international law, and while the serious impact of climate change is omnipresent, any effort to make the world more sustainable seems to be more important than ever. Changing course always was and will be challenging. The future of our cities and communities will therefore be shaped by our ability to adapt to a changing climate and to increase our resilience in times of growing vulnerability.

This increased resilience results from upscaling renewable energy generation, sustainable urban planning, climate adaptation and other means. Anything we do has to ultimately eliminate rather than increase structural pressure on our societies. And we need to track and share the positive stories that are emerging with these developments. Spreading optimism, though, is only good if concrete actions and solutions are pursued.”

Toni Piëch, October 2022
MISSION OF THE FOUNDATION

The mission of the foundation is to accelerate the transition towards a sustainable and liveable future and to increase the resilience of societies with a focus on energy and the future of cities while integrating the associated set of values with those of founder Toni Piëch.

AREAS OF INTERVENTION

Climate Change
Decreasing greenhouse gas emissions and finding ways to adapt to unavoidable impacts

Energy Transition
Accelerating the energy transition and the deployment of renewable energy sources

Future of Cities & Construction
Supporting sustainable urban developments as well as the decarbonisation of the construction sector and building materials

Communication & Storytelling
Explaining complex subjects to the public in a tangible way that offers optimistic prospects
MILESTONES

DECEMBER 2021 – FEBRUARY 2022
- First idea for establishing the foundation, including definition of concept and areas of intervention
- Corporate Identity (CI) development
- Website development

FEBRUARY – APRIL 2022
- Concept approval and appointment of first three board members
- First meeting of the foundation board in Zürich
- Introduction of the first work programme
- Website and CI approval

APRIL – MAY 2022
- Official registration of the new foundation
- Receipt of first annual 500’000 CHF grant
- Inauguration of partnership with ETH Zürich to support the City Energy Analyst Tool
- Partnership with the Austrian World Summit

JUNE – JULY 2022
- Official public launch of the Toni Piëch Foundation at the Austrian World Summit
- Informal meeting of the board and TPF Team in Zürich

AUGUST – OCTOBER 2022
- Appointment of new project manager and administrative officer
- Commissioning further projects with
  - Bauhaus der Erde gGmbH
  - CORRECTIV Crowdnewsroom gGmbH
  - ETH Zürich
- Agreed partnership with the Foundations Platform F20

NOVEMBER – DECEMBER 2022
- First official board meeting in Zug
- Development of Future of Construction strategy

THE YEAR AT A GLANCE

06 ANNUAL REPORT 2022
2022 was the year of shaping the mission, building the structure, formally establishing the new foundation, and getting started with a series of first projects. This commenced with a comprehensive and insightful dialogue about the content and vision of the foundation with the founder, Mr. Toni Piëch. Followed by a close coordination process with the board members Mr. Thomas Kottmann and Mr. Michael Kloter. When the foundation started its operations in April 2022, initial projects and partnerships were already agreed providing a solid basis for follow-up projects agreed in the second half of the year.

2022 was also the year in which the secretariat was formed, including the team consisting of Stefan Schurig as MD, Jonas Hiller as project manager and Priska Rüttimann as administrative officer. The secretariat also agreed on working and reporting terms and established the process of agreement for new grants (See chapter 5.0 How we operate).

After all, the primary areas addressed by the TPF in 2022 included the future of construction and the energy transition within cities. In addition, the foundation strategically expanded its network, assessed the activities of other philanthropic stakeholders, and conducted research.
KEY ACTIVITIES FOR 2022

EXEMPLARY PROJECTS AND THEIR STATUS AT THE END OF 2022

01 – EXEMPLARY PROJECT

ENERGY TRANSITION

Project

DEVELOPING AN URBAN ENERGY MODELLING TOOL WITH ETH ZÜRICH

Recipient: ETH Zürich – Professor Arno Schlüter

Funding and date of transfer: Project phase 1 was funded through separate accounts by Toni Piëch before the foundation was established. However, since the establishment, the project has been integrated into the foundation’s activities.

Phase 1
Provided grant:
30’000 CHF

The first project phase of updating the tool was successfully completed in July 2022. The concluding report demonstrated the possible implementation of the City Energy Analyst Tool (CEA) in the Global South and highlighted associated challenges. The support of TPF was acknowledged, and targets to extend the tool’s functionality and reach were formulated.

Phase 2
Proposed and accepted

A second phase was proposed, reviewed, and accepted by the TPF team in late 2022. The project will be carried out in 2023.
3.0 — NARRATIVE REPORT OF THE YEAR 2022

KEY ACTIVITIES FOR 2022

EXEMPLARY PROJECTS AND THEIR STATUS AT THE END OF 2022

02 – EXEMPLARY PROJECT

FUTURE OF CITIES & CONSTRUCTION

Project

SUPPORTING A CORRECTIV CAMPAIGN TO AVOID DEMOLITION: «DIE SCHWEIZ: (K)EIN ABRISSE»

Recipient: CORRECTIV CrowdNewsroom gGmbH

The TPF agreed to support CORRECTIV to investigate and communicate unnecessary or harmful demolition projects within the Swiss construction industry. From a climate and environmental perspective, the preservation (and retrofitting) of existing buildings should be the priority for the Global North, while demolition and new construction are currently far more common.

In the first project phase, CORRECTIV created a network of partners, a digital map of past and planned demolition projects, and is initiating and coordinating the campaign of crowd-based storytelling around the topic. The first phase will be finished in early 2023.

Phase 1

Provided instalment in 2022: 27'000 CHF
03 – EXEMPLARY PROJECT

CLIMATE CHANGE

**Partnership:**
JOINING THE FOUNDATIONS 20 PLATFORM (F20)

**Recipient:** Umweltstiftung Michael Otto
The TPF has joined the Foundations 20 Platform (F20) as partner foundation, supporting the alignment of the G20 countries with the Paris Agreement.

**Annual Contribution**
15’000€ (around 14’976 CHF)

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04 – EXEMPLARY PROJECT

COMMUNICATION & STORYTELLING

**Projekt**
DEVELOPING FACTSHEETS WITH BAUHAUS EARTH TO COMMUNICATE THE CHALLENGES OF THE CONSTRUCTION INDUSTRY AND OPPORTUNITIES OF ORGANIC CONSTRUCTION MATERIALS

**Recipient:** Bauhaus der Erde gGmbH
The TPF team analysed existing communication efforts of other relevant institutions and current information gaps and decided on the most important content to communicate. The think-tank “Bauhaus Earth” has been commissioned for an initial project, and currently researches and creates modular factsheets concerning seven topics. The modularity enables flexibility to add more factsheets if requested, while choosing “Bauhaus Earth” as partner will ensure credibility, successful dissemination, and therefore impact creation by the Toni Piëch Foundation.

**Provided installment in 2022**
22’952€ (around 22’816 CHF)
**Note:** The operational budget for 2022 amounted 500,000 CHF. Income and expenses 2022 don’t take into account earmarked project budgets committed in 2022, but due in the following two years.

### FINANCIAL FIGURES 2022

#### INCOME & EXPENSES INCURRED IN 2022

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<th>Programme: Climate Change</th>
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<tbody>
<tr>
<td>Programme: Energy Transition</td>
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<td>360’000</td>
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<tr>
<td>Programme: Future of Cities &amp; Construction</td>
<td>27’000</td>
<td>175’000</td>
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<tr>
<td>Programme: Communication &amp; Storytelling</td>
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<td>Programme: Staff</td>
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<td>Administration: Staff</td>
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<td>-</td>
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<td>Communication and Media</td>
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<td>-</td>
</tr>
<tr>
<td>Overhead, Office, other</td>
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**Agreed Grants in 2022**

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**Expenses in 2022**

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**Remaining Budget for 2023**

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5.0 — HOW WE OPERATE

STEP 01
Research and analysis within identified work areas for the year (and beyond).

STEP 02
Finding and appointing grantees and partners
Submitted proposals by invitation only are developed and evaluated by the foundation and subsequently converted into an internal project sheet (‘Projektblatt’) for discussion and to be approved by the board.

STEP 03
Supervision of projects
Visualisation and communicational support
Evaluation of project reports

HOW WE OPERATE

• Programmes and projects operate with a focus on “telling the story”
• Projects are selected based on the profile and priorities of the foundation
• Financial support ranges up to 100’000 CHF
• Partnerships are appreciated for further outreach and network building